



FREELANCE FORUM

PO Box 250024
Atlanta, GA 30325
404-705-2400
www.freelanceforum.org

Annual Membership Dues:

Individual - \$75
Couples/Partners - \$120
Student - \$60

2000 EXECUTIVE BOARD

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UPCOMING PROGRAMS

**Differentiating Yourself
in a Competitive Market**

**Positioning Yourself
for the Future**

**Keeping More
of What You Earn**

**SPREAD THE
WORD! SEND THIS
NEWSLETTER TO
TWO FRIENDS.**

F R E E L A N C E

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E-NEWS FOR
MEMBERS & SPONSORS of
THE FREELANCE FORUM
SEPTEMBER 2000

Thursday, September 7, Meeting

Fatter Pipes— Choosing the Best High-speed Connection for Your Home-based Business

Is DSL for you? DSL providers representing the ISP and cable industries will discuss the technology, its benefits and costs. Learn whether DSL provides the high-speed connection you need at the price your business can afford. Speakers: Craig Harkins of EarthLink and Matt Bell of AT&T Broadband (formerly MediaOne).

WHERE: The Hampton Inn, Piedmont Room
ADDRESS: 1152 Spring Street

WHEN: September 7, 6:15–8:30 PM

ADMISSION: FREE for Members/Guests \$10

DIRECTIONS: The Hampton Inn (404-872-3234) is conveniently located at 1152 Spring Street, immediately south of the intersection with 14th Street. Look for the Inn on the right-hand side of Spring Street, which is one-way southbound. Go through the lobby and continental breakfast area to the meeting rooms.

It's Nice to Share . . .

Have a particularly exciting project you're proud of? A client horror story you'd like to warn others about? Perhaps you have a nice piece of equipment that you no longer need and would like to sell. Or any other pertinent announcement you'd like to make. Let us know, and we'll try to include it in our next monthly newsletter. We will be creating a classified section next month for those that are looking to buy or sell industry-appropriate items. (Sorry, no "personal" ad section is planned at this time.)

We Need Your Talent

To volunteer your talent and a little of your time to The FreeLance Forum, call **Keith Bishop** (770-971-8896) or e-mail to klbishop1@aol.com. These committees could use your help:

- * **Membership Committee:** Meets quarterly for lunch to discuss creative ways to increase membership.
- * **Sponsorship Committee:** (No monthly meeting). You can help in attracting new sponsors and retaining existing sponsors. All it takes is a few phone calls and letters.
- * **Sourcebook Committee:** Meets every three weeks between January and June to (1) help coordinate layout and production, (2) sell ads to members and corporations, (3) proofread and (4) help update member information.
- * **Food and Drink Committee:** (No monthly meeting). You're reimbursed for the food, soda, water, utensils and paper goods you supply for our monthly meetings.

2000 Sourcebook Update



Looking for your copy of the much-anticipated **FreeLance Forum 2000 Sourcebook?**

At this time it is going through its final stages at the printer, and should be available at the September FreeLance Forum meeting.

COMMITTEE CONTACTS

MEMBERSHIP

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PUBLIC RELATIONS

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New Discount for Members

Being a member of The FreeLance Forum has lots of advantages and now there's one more. A 25-30% discount on computer training classes is being offered to our members by New Horizons, the world's largest independent training company.

With a large training facility near Northlake Mall, New Horizons offers both PC and Mac-based courses in all the major graphics, multimedia, web and business software. The hands-on training, small classes, 24/7 free help desk and free re-takes offered by New Horizons can help you master the software you need for client projects and running your business.

Here's the deal (for FreeLance Forum members only) through September 1, 2001:

- 25% off open enrollment classes
- An additional 5% off when enrolling in two or more classes at the same time.

These discounts may not be used with any other offer. They do not apply to web-based classes or New Horizons Club Memberships,

which provide dozens of classes for one package price. Members who take advantage of this discount must abide by all payment, cancellation and scheduling policies.

For a catalog or more information, contact Jason Masters at

jason.masters@newhorizons.com or 770-270-2000, ext 179. To qualify for the discount, you must send your registration directly to Jason and state that you are a FreeLance Forum member. Membership status will be verified when you sign up.

A SPECIAL DEAL FROM NEW HORIZONS
for FreeLance Forum members only, now through September 1, 2001:

- 25% off open enrollment classes.
- An additional 5% off when enrolling in two or more classes at the same time.

Coming Next Month:
"Differentiating Yourself in a Competitive Creative Services Market"

SUPPORT OUR SPONSORS!

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Contact: Keith Henderson

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Contact: Judi Sells



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Contact: Linda Shoepf



Service Bureau and Digital Printing
770-216-2800
Contacts: Sherrill Moss
Laura Padgett

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770-455-0281
Contact: Debbie McDonald