



FREELANCE FORUM

PO Box 250024
Atlanta, GA 30325
404-705-2400

www.freelanceforum.org

Annual Membership Dues:

Individual - \$75
Couples/Partners - \$120
Student - \$60

2002 EXECUTIVE BOARD

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IF YOU LIKE THE SOURCEBOOK, YOU'LL LOVE THE SOURCESITE.

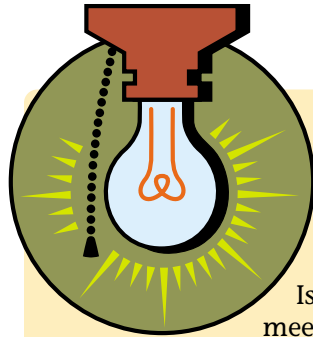
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E-NEWS FOR MEMBERS & SPONSORS of THE FREELANCE FORUM
JANUARY 2002



Thursday, January 3rd Meeting

Jump-starting Your Creativity

Is your creative muse AWOL after the holidays? Then don't miss this meeting! Learn how to recover your creativity with the help of consultant **Laura Biering** of True Voices, Inc. At "The Artist Way at Work" classes, she teaches creatives how to discover—and recover—inner creativity. Experience the process firsthand through mini-exercises. Jump-start your new year and make 2002 your most creative year ever.

Guests, bring our ad in the OZ Creative Index for free admission—one time only, no photocopies.

WHEN: January 3, 6:15–8:30 PM

WHERE: The Hampton Inn, Piedmont Room

ADDRESS: 1152 Spring Street

ADMISSION: FREE for Members/Guests \$10

DIRECTIONS: The Hampton Inn (404-872-3234) is conveniently located at 1152 Spring Street, immediately south of the intersection with 14th Street. Look for the Inn on the right-hand side of Spring Street, which is one-way southbound. Go through the lobby to the continental breakfast area for refreshments and networking.

We're Jammed!

We're closing out the year with more than 90 members, thanks to the Membership Committee's campaign to spread the word about our terrific organization. And attendance by guests is up this year too. The price of this success is the overcrowded meeting room we've had the past few months.

Since we've reached the limit of the Hampton Inn's facilities, we are currently searching for a new meeting place in the Midtown area. We have found this central location to be the most accessible for the greatest number of our members.

If you know of a suitable place, please contact **Paul Glickstein** (paulglick@mindspring.com) who is heading up the search effort. And bear with our crowded conditions over the next few months until we can get resituated.

Free Printing Resource

Published by the Printing Industry Association of Georgia (PIAG), the 2002 *Georgia Print Buyers Guide* is FREE to print buyers. To receive your complimentary copy, e-mail deniseh@piag.org. The directory is also located online at www.piag.org.

New Executive Board Arrives with the New Year

January's meeting will be the official kickoff of the 2002 FreeLance Forum Executive Board. Our new president is **John Nelson**, former member-at-large. **Missy Barrett** is vice president, **Rich Lapin** is secretary, **Lois Graham** moves up to treasurer from her position of secretary, **Kevin Livingston** is member-at-large and **Kathy Couch** serves as past president.

Special thanks to the 2001 Board and outgoing board members **Steve Knapp**, **Jame Riley** and **Keith Bishop** for a job well done in yet another great year for The FreeLance Forum.

Welcome, New Members

New members who joined this month are **Roxanna Guilford-Blake**, writer
Clyde Fossum
Jennifer Greene-Gyger, writer
Joyce Wynes, designer/illustrator and
Sue Clites, photographer
Please make them feel welcome.

COMMITTEE CONTACTS

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Jack Massa

FREELANCE FORUM LOGO DESIGN

Charissa Schultz

Thank You, Volunteers, for a Great Year!

2001 was a fabulous year for The FreeLance Forum. We doubled our membership, developed and launched a great-looking new web site, initiated our online Find-a-Freelancer service to creative buyers, prepared a new print Creative Sourcebook (for distribution in January), held 12 enthusiastically received programs, revamped our pre-meeting networking activities, began an outreach program to area creative schools. And much, much more, all through the efforts of the biggest group of volunteers we've ever had.

A big thank you to all of you who contributed your time and talents to making our organization run better and farther in 2001. Your support and enthusiastic teamwork have also made this a very rewarding year for me as president. I can't thank you enough.

Web Development: Steve Knapp, *Chair*. Sean Burnley, Georgia Dzurica, Barbara Wilkes, Bonnie Buckner-Reavis, Dan Friedman, Catherine Wright, Jack Massa, Sean Hynes, Lois Graham, Jame Riley, John Nelson, Kathy Couch, Linda McCulloch.

Web Promotion: Perry Mitchell, *Chair*. Steve Knapp, Dean White.

Programs: Barbara Wilkes, *Chair*. Steve Knapp, Linda McCulloch, Elizabeth Malone, Clyde Fossum, Honey Rubin.

Pricing Survey Development: Barbara Wilkes, Ron Kissiah, Steve Knapp, *Co-chairs*. Linda McCulloch, Bill Kelley, John Nelson, Jay Montgomery, Elizabeth Malone, Georgia Dzurica, Paul Glickstein, Kathy Couch, George Foster.

Membership: Linda McCulloch, *Chair*. Debra Mercaldo, Paul Glickstein, Keith Bishop, Sharon Wasserman, Steve Knapp, Perry Mitchell, Elizabeth Malone, Tim Shannon, Georgia Dzurica, John Bullock, Steve Chalk, Leslie Line, Laurie Douglas, John Nelson.

2002 Creative Sourcebook: John Nelson, *Chair*. Missy Barrett, Sharon Wasserman, Keith Bishop, Ron Kissiah, Heather Barbour, Bradley Jacobson, Elizabeth Vance, Jame Riley and Sherra Bell, who is generously donating the use of her mailing list.

Folio Newsletter: Kathy Couch, *Editor*; Janie Morgan, *Design and Layout*. Other contributors: Barbara Wilkes, John Nelson, Steve Knapp, Bonnie Buckner-Reavis, Jack Massa, Tim Shannon, Linda McCulloch.

Speakers and Facilitators: Debra Mercaldo, Linda McCulloch, Peter Bowerman, Keith Bishop, Kathy Couch.

Refreshments: Jame Riley, *Chair*. Elizabeth Malone, Becky Hart, Jerry Silvestrini, Debra Mercaldo, John Nelson, Jack Massa, Missy Barrett, Linda McCulloch, Paul Glickstein, Rebecca Myer, Elizabeth Marshall and Richard Grimsley, who generously donated soft drinks for the entire year.

Check-in Desk: Dan Friedman, Elizabeth Malone, Keith Bishop.

Hotel Liaison: Paul Glickstein.

Executive Board: Kathy Couch, *President*; Jame Riley, *Vice President*; Steve Knapp, *Treasurer*; Lois Graham, *Secretary*; John Nelson, *Member-at-large*; Keith Bishop, *Past President*.

I hope we haven't missed anyone in putting this list together. If so, please let me know.

—Kathy Couch, *Past President (2001)*

★ ABOVE AND BEYOND ★

Several of our members were everywhere in 2001, supporting nearly every aspect of our organization in addition to taking responsibility for major projects. They deserve special recognition and a huge thank you for the hundreds of hours they collectively volunteered in 2001. And if you include the preceding few years, those hours would number in the thousands. We couldn't have done it without them!

★ Steve Knapp ★ Linda McCulloch
★ John Nelson ★ Barbara Wilkes

SPREAD THE
WORD! SEND THIS
NEWSLETTER TO
TWO FRIENDS.

