



FREELANCE FORUM

PO Box 250024
Atlanta, GA 30325
404-705-2400
www.freelanceforum.org

Annual Membership Dues:

Individual - \$85
Couples/Partners - \$150
Student - \$60

2005 EXECUTIVE BOARD

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F R E E L A N C E

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E-NEWS FOR
MEMBERS & FRIENDS of
THE FREELANCE FORUM
APRIL 2005

THURSDAY, APRIL 7TH MEETING

Vas Ist DOS?

Our April 7th meeting will feature computer advice tailored especially for creative types. **Kevin Livingston**, a former Freelance Forum Board member, is an information technology consultant. He founded Tosh Consulting in 2000 after moving to Atlanta from Chicago.

Kevin has been relieving computer heartburn within the Atlanta creative community for over five years. His seven years of experience include the entire spectrum of IT from computer repair to server installations.

Kevin has enjoyed serving over a hundred clients ranging from freelancers to large design firms. He also has presented several times in the local community on topics from new technology to computer maintenance.

Kevin will be assisted by PC expert **Les Capouya** for those of us who don't work on Macs. Bring your computer-related questions and concerns for a lively discussion of how to get the best performance out of your favorite machine.

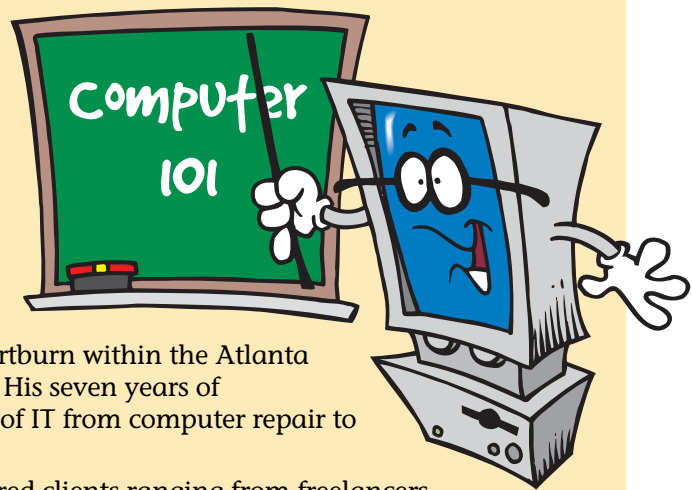
WHEN: April 7, 6:15-8:30 PM

WHERE: The Creative Circus

ADDRESS: 812 Lambert Drive (near the I-85 Monroe Drive exit)

ADMISSION: FREE for Members/Guests \$12

SEE LAST PAGE FOR DETAILED MAP AND DIRECTIONS TO CREATIVE CIRCUS



Freelance Forum Sourcebook On the Way

LAST CALL FOR 2005 SOURCEBOOK ADS—DUE MARCH 25

Want to receive a year's worth of foot-in-the-door exposure to Atlanta's creative buyers? Then hurry and submit your ad for the upcoming 10th anniversary edition of the **2005 Freelance Forum Sourcebook**—the premier freelance talent resource for Atlanta's creative industry.

The DEADLINE to submit your ad is MARCH 25, 2005.

- All ads will be printed in black and white.
- Ads will appear in your talent category.

2005 Sourcebook Ad Rates & Sizes:

- \$50 for business card (3" x 2")
- \$90 for 1/4 page (3" x 4.15")
- \$150 for 1/2 page (6" x 4.15")
- \$225 for full page (6" x 8.5")

Ad specs: Provide your ad as a PDF at 300 dpi minimum and set up as greyscale.

To download a PDF showing ad sizes relative to *Sourcebook* format, go to www.freelanceforum.org/Ad%20sizes%20and%20specs.pdf

Email submission and questions to **Sandy Barth**: sandy@highprofilestudio.com or call 770-663-8327.

Payment must be received on or before March 25, 2005. Make checks payable to The Freelance Forum and mail to The Freelance Forum, c/o Bobby Hickman, 4604 Cantle Court, Acworth, GA 30101.

We also recommend sending a hard copy of your ad to: CA graphic design, 125 May Glen Way, Roswell, GA 30076. We are not responsible for any problems with your ad but will try to contact you if something looks questionable. All files must be submitted on or before March 25, 2005.

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GO TO THE SOURCE

Just click on **Find a Freelancer** at freelanceforum.org to instantly connect with Atlanta's best creative talent.

www.freelanceforum.org

COMMITTEE CONTACTS

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Sourcebook continued from page 1

SOURCEBOOK COVER ART SUBMISSIONS DUE MARCH 25

Ever wanted your work to appear on the cover of a prestigious publication? Now it can!

The cover of the upcoming 10th anniversary edition of the **2005 Freelance Forum Sourcebook** will feature a montage of the most fabulous artwork from our members—and serious exposure for you!

Send us your smartest-looking project, the award-winner, the one you show to prospective clients first: photos, illustrations, graphic design. The Freelance Forum Board will review all submissions for consideration. Their final choices will appear on this year's *Sourcebook* cover.

The DEADLINE to submit your artwork is MARCH 25, 2005.

- Send up to three samples of your best work.
- No spec work.

- Submissions must be work you legally own or have permission to use.
- Submissions must be in PDF format.

Cover art specs: Submit no more than three samples in PDF format at 300 dpi minimum, set up as CMYK.

Email submissions and questions to **Sandy Barth**: sandy@highprofilestudio.com or call 770-663-8327.

If your work is chosen, and for it to appear on the cover, you will be required to sign a legal release. In addition, your name will appear in the credits of the *Sourcebook*. Positions are limited, but to be considered for a showcase on the cover, you must submit your work. So do it today—and get some serious coverage for your work!

All files must be submitted on or before March 25, 2005.

10TH ANNIVERSARY PARTY

Kingsized Shindig at the Moulin Rouge

Pizza and beer in some anonymous hotel ballroom? No way! After all, it's our 10th anniversary as Atlanta's premier freelance organization. To celebrate, we're going to throw ourselves the biggest, flashiest party in our entire history on Thursday, May 12th, 7–11 PM at Le Moulin Rouge at Paris on Ponce in Midtown. And it's FREE for members!

Private Party for Members Only

For this special event, we've booked Kingsized, an award-winning band that has been voted Atlanta's Best by *Creative Loafing*. Their music critic says "this super-tight ensemble delivers the slickest, smoothest, most exuberant performance, mixing a little bit of everything from Gershwin to the Doors into their potent sonic cocktail." In what promises to be a high-energy evening, Kingsized will play jazz, pop, rock, swing and classic—hey, let's dance!

It won't cost you a penny to party with your freelance friends for the entire evening in the funkified atmosphere of the Moulin

Rouge. Come have fun, boogie to Kingsized, munch on the delicious buffet, enjoy the open bar (beer, wine and soft drinks) and the company of your creative peers.

RSVP Required

We are expecting a capacity crowd, so **be sure to RSVP as soon as possible to your earlybird invitation**, which was emailed on March 22. The deadline for member RSVPs is April 8th.

After that, we will open up the event to invited guests. As a member, you will be able to bring

one adult guest, space permitting. The venue is limited to 200 people, by order of the Atlanta Fire Marshall. Only members (and their guests) with reservations will be admitted to the event, so be sure to RSVP today!

We will need volunteers to work at the event (in half-hour stints so that nobody misses any of the fun). Call party co-chairs **Kathy Couch** at 404-321-7811 or **Linda McCulloch** at 770-493-7154 to lend a hand.



FOLIO VOLUNTEERS

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Got an item or suggestion for the *Folio*? Have you won an award, landed a new account, had a baby? Contact one of our *Folio* editors—Janina Edwards at justwrite@mindspring.com or 404-288-5924, or David Knope at knope@mindspring.com or 770-390-0386. We want to hear from you.

PRESIDENT'S CORNER



Stress . . . you can't live with it, and none of us seem to live without it.

Freelancing can be rewarding, but you've got to have the stomach for it—the uncertainty, the complicated taxes and the many hats you must wear to run a business.

Our March program provided some tools for stress management. I especially liked the concept of defending your joy—that is, making choices that favor your passions in life. Another concept that came up several times is one I practice myself: gratitude.

Gratitude is my first stop on the stress train. I ask "What about this can I be grateful for?" It helps me keep the moment in perspective, even if that moment lasts for hours or weeks. I use it a lot during healthcare and at tax time. And it has delivered me through some of my darkest hours. Best of all, the more you do it, the easier it is to come up with an answer.

My second stop on the stress train is "Be where you are." Work when you're working, and _____ when you're not. Part of the joy of freelancing is filling in that blank. I can make deliberate decisions about my time, because I don't have to sit and do "busy work." It is easy to get overwhelmed by the future, and everybody struggles with his or her past. Being where I am requires that I let both go—no small order—but remembering to defend my joy helps me be where I am.

Stress is inevitable in modern life, and magnified by our responsibilities as business owners. Our character and professional reputation are defined by how we handle stressful situations. That's why the Freelance Forum is on my grateful list. The monthly programs and connection to the creative community support our uniqueness as artists and freelancers. Hope to see you at the April meeting!

—Laura Heck

New Member Lunch

March 24, 11:30 AM

Bridgetown Grill, Buckhead
(Piedmont at Peachtree)

Meet and get acquainted with other Freelance Forum newbies in a fun social setting.

If you joined recently and didn't get an invitation, please call **Michele Ryan** at 678-352-0445.

Warning! If there's Barking, Don't be Parking!

Sometimes the lot at Creative Circus is overflowing and you have to look elsewhere for a place to park. But whatever you do, don't park at Barking Hound. They tow, as several members have discovered.



"Work is of two kinds: first, altering the position of matter at or near the Earth's surface relative to other matter; second, telling others to do so."

—Bertrand Russell



WELCOME, NEW MEMBERS

Jay Davis, Web/database developer

Jennifer French Echols, writer

Terry Palmer, art director

SUPPORT OUR SPONSORS



DIRECTIONS TO CREATIVE CIRCUS

FROM DOWNTOWN HEADING NORTH ON PIEDMONT: North of Ansley Mall, turn right onto Cheshire Bridge Rd. Go approximately 2/10 of a mile to Manchester St (at Roxx Tavern) on your left. Turn left and follow Manchester until it ends at Lambert and turn right. Creative Circus is the purple building at the end of Lambert on the left.

FROM BUCKHEAD HEADING SOUTH ON PIEDMONT: Continue south past Lindbergh and go under I-85 overpass. Turn left at the first light past I-85 onto Lambert. Creative Circus is the purple building at the end of Lambert on the left.

FROM CHESHIRE BRIDGE/LAVISTA ROADS: On Cheshire Bridge from Lavista, go approximately 1 mile south toward Piedmont Rd. Turn right onto Manchester St (at Roxx Tavern, just past NAPA Auto Parts). Follow Manchester till it ends at Lambert and turn right. Creative Circus is the purple building at the end of Lambert on the left.

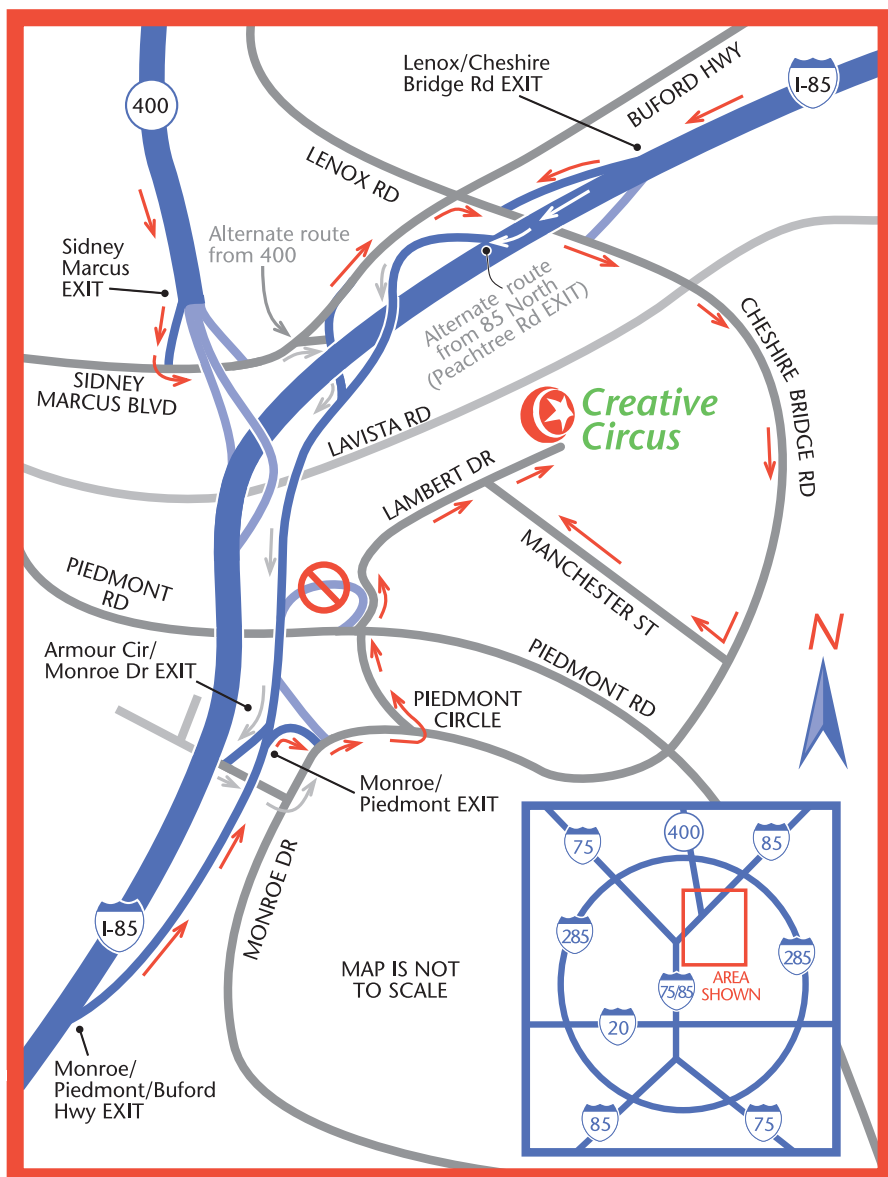
FROM I-85 NORTHBOUND: Take exit 86 (Monroe/Piedmont/Buford Hwy). Coming off the I-85 exit ramp take the first exit (Monroe/Piedmont). Go left at the light, then take an almost immediate left at the BP Station onto Piedmont Circle. At the next light, cross Piedmont Rd onto Lambert (staying to the right of the yellow highway barrels). Creative Circus is the purple building at the end of Lambert on the left.

FROM I-85 SOUTHBOUND: Take the Lenox/Cheshire Bridge exit (Exit 86); turn left at the end of the ramp onto Cheshire Bridge. Continue 1.3 miles to Manchester St and turn right (at Roxx Tavern and just past NAPA Auto Parts). Follow Manchester till it ends at Lambert and turn right. Creative Circus is the purple building at the end of Lambert on the left.

OR: Take the Peachtree Rd exit (Exit 88) onto the access road. Take the first exit (Armour/ Monroe). At the end of the ramp go left to the next light and turn left onto Monroe. Turn left at the BP Station onto Piedmont Circle. At the next light, cross Piedmont Rd onto Lambert (staying to the right of the yellow highway barrels). Creative Circus is the purple building at the end of Lambert on the left.

FROM GA 400 SOUTHBOUND: Take the Sidney Marcus exit. At the end of the ramp go left onto Sidney Marcus. Turn left onto Buford Highway. Turn right at the next light onto Cheshire Bridge. Continue 1.4 miles to Manchester St and turn right (at Roxx Tavern and just past NAPA Auto Parts). Follow Manchester till it ends at Lambert and turn right. Creative Circus is the purple building at the end of Lambert on the left.

FROM I-75 SOUTHBOUND: Take the I-85 North ramp. Stay in the right-hand lane once on I-85. Go approximately 1 mile to the Monroe/ Piedmont/ Buford Hwy exit (Exit 86). Coming off the I-85 exit ramp take the first exit (Monroe/ Piedmont). Go left at the light, then take an almost immediate left at the BP Station onto Piedmont Circle. At the next light, cross Piedmont Rd onto Lambert (staying to the right of the yellow highway barrels). Creative Circus is the purple building at the end of Lambert on the left.



Map: Janie Morgan